

HUMAN FRIENDLY AUTOMATION DAY 2026

The annual event of the HFA Alliance e.V.

1 October, Munich

Host 2026: Microsoft Deutschland GmbH, Anna Kopp CDO / CIO Microsoft Digital Germany, member of the Advisory Board of the HFA Alliance e.V.

Venue: [Walter-Gropius-Strasse 5, 80807 Munich](#)

Schedule and Programme

8:30 – Registration

9:00 – Welcome

by Anna Kopp, CIO, Microsoft Deutschland GmbH, & Dr. Lars Schatilow, Chairman of the Human Friendly Automation (HFA) Alliance e.V.

9:10 – Welcome by the moderation team

Anna Kopp, Microsoft Deutschland & Barbara Langes, Deputy Chairwoman of the HFA Alliance

9:20 – Keynote

Andrea Nahles, Chairwoman of the Executive Board of the Federal Employment Agency (Bundesagentur für Arbeit)

9:50 – Inspirational Keynote

Anna Kopp, Microsoft Deutschland + Q&A

10:20 – Presentation of the HFA Award 2026

*Photo session, **recognition of the members of the HFA Advisory Board** and **State of HFA address** by the Chairman and the Deputy Chairwoman of the HFA Alliance*

10:45 – Break: *time for reflection, networking & coffee*

11:15 – Crispy Talk***Between Aristotle and agentic AI: what human work will mean tomorrow***

- *Ansgar Baums, General Manager at Microsoft Deutschland GmbH*
- *Ana Dujić, Head of the Denkfabrik Digitale Arbeitsgesellschaft (Digital Work Society think tank)*
- *Stefan Latuski, CIO, Federal Employment Agency*
- *Jonas Geisler, time management expert, owner of timesandmore – Institute for Time Management Consulting*
- *Christoph Eiwen, Context Engineer, Dirk Rossmann GmbH*

Moderation: *Martin Foedisch, Board member of the HFA Alliance & Head of Digital Change Management, Federal Employment Agency*

12:30 – Break: group photo, lunch & networking**13:30 – HFA in practice**

Human Friendly Automation at AWIGO Abfallwirtschaft Landkreis Osnabrück GmbH, Bettina Kube, Head of IT & HR, and Ramona Korte, Change Manager Corporate Culture

14:00 – HFA Pitch

Workshop and research reports from:

- Federal Office for Migration and Refugees (BAMF)
- Institute for Family Businesses, Zeppelin University
- andrena objects
- IG Metall & Labour University
- Federal Employment Agency
- RWE

14:45 – HFA Gallery Walk & break

The work of the HFA Alliance working groups (breakouts), presented by working group members

- Embedding HFA strategically
- Implementing HFA in practice
- HFA and leadership
- HFA and co-determination

Time for reflection, networking and coffee

15:45 – Expert Talk

What really makes AI transformation successful – or not? Based on the work of the HFA working groups and personal insights

- *Andrea Martin, IBM Deutschland, AI Advisory Council of the Bavarian State Government*
- *Josephine Starzmann, AI Transformation Lead, TRUMPF SE + CO. KG*
- *Katrin Hirseland, Vice President of the Federal Office for Migration and Refugees*
- *Sascha Poggemann, NiCE agentic Chief Operating Officer*
- *Giovanni Suriano, among other roles member of the Group Works Council of Deutsche Telekom AG; focus on AI and automation*

Moderation: *Peter-Joseph Keimes, Certified HFA Professional, Internal Consulting, Federal Employment Agency*

16:45 – Summary & outlook: HFA

Anna Kopp & Lars Schatilow

17:00 – End of the event**Travel information:**

Please note: the host does not provide parking facilities.

Contact:

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