

HUMAN FRIENDLY AUTOMATION DAY 2026

The annual event of **HFA Alliance e.V.**

October 1, Munich

Host 2026: Microsoft Deutschland GmbH, Anna Kopp (CIO), Member of the Advisory Board of HFA Alliance e.V.

Location: [Walter-Gropius-Straße 5, 80807 Munich](#)

Times and Content

8:30 – Registration

9:00 – Welcome

by Anna Kopp, CIO, Microsoft Deutschland GmbH & Dr. Lars Schatilow, Chair of the Human Friendly Automation (HFA) Alliance e.V.

9:10 – Welcome from the Moderation Team

Anna Kopp, Microsoft Deutschland & Barbara Langes, Deputy Chair of the HFA Alliance

9:20 – Inspirational Keynote

Anna Kopp, Microsoft Deutschland + Q&A

10:00 – Presentation of the HFA Award 2026

*Photo session, **Recognition of the HFA Advisory Board Members**, and **Statement on the State of HFA** by the Chair and Deputy Chair of HFA Alliance*

10:30 – Break: Time for reflection, networking & coffee**11:00 – Inspirational Keynote**

Andrea Nahles, Chair of the Board, Federal Employment Agency

11:30 – Crispy Talk***Between Aristotle and Agentic AI: What Human Work Will Mean Tomorrow***

- *Ansgar Baums, General Manager at Microsoft Deutschland GmbH*
- *Ana Dujić, Head of the "Think Tank – Digital Working Society" at the Federal Ministry of Labour and Social Affairs*
- *Stefan Latuski, CIO, Federal Employment Agency*
- *Jonas Geisler, Time Management Expert, Owner of timesandmore – Institute for Time Management Consulting*
- *Christoph Eiwen, Context Engineer, Dirk Rossmann GmbH*

Moderator: *Martin Foedisch, Board Member HFA Alliance & Head of Digital Change Management, Federal Employment Agency*

12:30 – Break: Photos, lunch & networking time

13:30 – HFA in Practice

Human-friendly Automation at AWIGO Abfallwirtschaft Landkreis

Osnabrück GmbH, Bettina Kube, Abteilungsleitung IT & Personal und Ramona Korte,
Change Managerin Unternehmenskultur

14:00 – HFA Pitch

Time for participant reports and practical experiences. Open, moderated discussion

14:45 – Break: Time to think, connect & coffee

15:00 – HFA Gallery Walk

The work of the HFA Alliance's working groups (breakouts) presented by AG members

- Strategically embedding HFA
- Practically implementing HFA
- HFA and Leadership
- HFA and Co-determination

15:50 – Expert Talk

What really makes AI transformation successful – or not?

Drawing on the work of the HFA working groups and personal insights

- Andrea Martin, IBM Germany, AI Advisory Council of the Bavarian Government
- Josephine Starzmann, AI Transformation Lead, TRUMPF SE + CO. KG
- Katrin Hirsland, Vizepräsidentin Bundesamt für Migration und Flüchtlinge
- Sascha Poggemann, NiCE agentic Chief Operating Officer

- *Giovanni Suriano, u.a. Mitglied im Gesamtbetriebsrat Deutsche Telekom AG, Spezialgebiet KI & Automation*

Moderator: *tbd*

16:45 – Summary & Outlook: HFA

Anna Kopp & Lars Schatilow

17:00 – End of Event