



# HUMAN FRIENDLY AUTOMATION DAY 2026

The annual event of [HFA Alliance e.V.](#)

**October 1, Munich**

**Host 2026:** Microsoft Deutschland GmbH, Anna Kopp (CTO), Member of the Advisory Board of HFA Alliance e.V.

**Location:** [Walter-Gropius-Straße 5, 80807 Munich](#)

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## Times and Content

**8:30 – Registration**

**9:00 – Welcome**

*by Anna Kopp, CIO, Microsoft Deutschland GmbH & Dr. Lars Schatilow, Chair of the Human Friendly Automation (HFA) Alliance e.V.*

**9:10 – Welcome from the Moderation Team**

*Anna Kopp, Microsoft Deutschland & Barbara Langes, Deputy Chair of the HFA Alliance*

**9:20 – Inspirational Keynote**

*Anna Kopp, Microsoft Deutschland + Q&A*

**10:00 – Presentation of the HFA Award 2026**

*Photo session, **Recognition of the HFA Advisory Board Members**, and **Statement on the State of HFA** by the Chair and Deputy Chair of HFA Alliance*

**10:30 – Break:** Time for reflection, networking & coffee

**11:00 – Inspirational Keynote**

*Andrea Nahles, Chair of the Board, Federal Employment Agency*

**11:30 – Crispy Talk**

***Between Aristotle and Agentic AI: What Human Work Will Mean Tomorrow***

- *Ansgar Baums, General Manager at Microsoft Deutschland GmbH*
- *Ana Dujić, Head of the "Think Tank – Digital Working Society" at the Federal Ministry of Labour and Social Affairs*
- *Stefan Latuski, CIO, Federal Employment Agency*
- *Jonas Geisler, Time Management Expert, Owner of timesandmore – Institute for Time Management Consulting*

***Moderator:*** *Martin Foedisch, Board Member HFA Alliance & Head of Digital Change Management, Federal Employment Agency*

**12:30 – Break:** Photos, lunch & networking time

**13:30 – HFA in Practice**

*Human-friendly AI Transformation at RWE [working title], Gülnaz Öneş, Group CIO RWE AG.*

**14:00 – HFA Pitch**

*Time for participant reports and practical experiences. Open, moderated discussion*

**14:45 – Break:** Time to think, connect & coffee

**14:45 – HFA Gallery Walk**

*The work of the HFA Alliance's working groups (breakouts) presented by AG members*

- Strategically embedding HFA
- Practically implementing HFA
- HFA and Leadership
- HFA and Co-determination

**15:45 – Expert Talk**

***What really makes AI transformation successful – or not?***

***Drawing on the work of the HFA working groups and personal insights***

- *Andrea Martin, IBM Germany, AI Advisory Council of the Bavarian Government*
- *Josephine Starzmann, AI Transformation Lead, TRUMPF SE + CO. KG*
- *Katrin Hirsland, Vizepräsidentin Bundesamt für Migration und Flüchtlinge*

- *Sascha Poggemann, NiCE agentic Chief Operating Officer*
- *Giovanni Suriano, u.a. Mitglied im Gesamtbetriebsrat Deutsche Telekom AG, Spezialgebiet KI & Automation*

**Moderator:** *n.n.*

### **16:45 – Summary & Outlook: HFA**

*Anna Kopp & Lars Schatilow*

### **17:00 – End of Event**

Apply for registration (**Limited availability. You are not registered until you receive written confirmation!!!**)

[info@HumanFriendlyAutomation.com](mailto:info@HumanFriendlyAutomation.com)

For further questions:

[Kontakt@HumanFriendlyAutomation.com](mailto:Kontakt@HumanFriendlyAutomation.com)

Get familiar with the HFA Charter of Values:

[www.HumanFriendlyAutomation.com](http://www.HumanFriendlyAutomation.com)

Help needed! Become a Funding Member of HFA Alliance:

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